### STATE OF WISCONSIN

#### SENATE CHAIR Howard Marklein

316 East, State Capitol P.O. Box 7882 Madison, WI 53707-7882 Phone: (608) 266-0703



# ASSEMBLY CHAIR Mark Born

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#### JOINT COMMITTEE ON FINANCE

#### <u>MEMORANDUM</u>

To:

Members

Joint Committee on Finance

From:

Senator Howard Marklein Representative Mark Born

Date:

January 19, 2023

Re:

SWIB Report to JFC

Attached is a report regarding credits ("soft dollars") it generates with securities brokerage firms and describe how those credits are used to acquire investment research services from the State of Wisconsin Investment Board, pursuant to s. 25.17(17), Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

**Attachments** 

HM:MB:jm



January 18, 2023

Senator Howard Marklein, Co-Chair Joint Committee on Finance 317 East, State Capitol Madison WI 53707 JAN 19 2023 St. Finance

Representative Mark Born, Co-Chair Joint Committee on Finance 308 East, State Capitol Madison WI 53708

Dear Senator Marklein and Representative Born:

Section 25.17(17), Wis. Stats., directs SWIB to provide an annual report regarding credits ("soft dollars") it generates with securities brokerage firms and describe how those credits are used to acquire investment research services. Soft dollars are credits earned from trading with certain brokers that can be used to purchase investment research services. Federal law and Securities and Exchange Commission (SEC) regulations define allowable uses of soft dollars.

It is typical in the investment industry for brokers to bundle trade execution services with their proprietary investment research services in the total amount paid per share for trading commissions. The amount paid per share in this arrangement is generally more than the trade execution cost per share. There has been significant movement in the industry in recent years, especially in Europe to shift to an unbundled approach, which separates trade execution costs from investment research. Starting in 2019, SWIB began to unbundle trade execution costs from broker investment research services, when possible, to increase transparency and to select trading partners independently from research.

The majority of SWIB's investment research providers are paid directly through payments initiated by SWIB, rather than through bundled trading commissions. The amount paid for the direct payments in 2022 was \$2.7 million, and these expenses are included in SWIB's quarterly report of expenses, per Section 25.17(13m), Wis. Stats., that is submitted to the legislature and the Department of Administration. However, due to current SEC rules and interpretations thereunder, some brokers will not accept direct payments for research from SWIB or other U.S. clients unless payments are made using soft dollars paid by a Commission Sharing Agreement (CSA) broker or through traditional bundled trading commissions. These brokers will not accept direct payments because acceptance of direct payments could cause them to be required to register with the SEC as an investment adviser. SWIB's goal is to eventually pay all investment research providers directly, and only pay commissions on trade execution, but this requires the SEC to amend its rules or provide additional clarification or guidance around how brokers can be compensated for investment research services.

Since 2019, SWIB has maintained a CSA arrangement with a broker to generate soft dollar credits through trading commissions to obtain broker research not available through direct payments. CSA's are a type of soft dollar arrangement that allows SWIB to pay an eligible broker for trade execution and request that the broker allocate a portion of the commission directly to an independent investment research provider at SWIB's request. CSA's provide more transparency of research costs than traditional bundled commissions.

The table below lists the CSA brokerage firm, with which SWIB transacted during calendar year 2022, including the credits earned and expended.

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Broker	Beginning Credit Balance	Credits Earned	Credits	Ending Credit
	Ci cuit Daiante	Earneu	Expended	Balance
AllianceBernstein	\$73	\$1,925,953	\$1,925,989	\$37

The credits were expended on eligible investment research as specified under Section 28(e) of the Securities Exchange Act of 1934. Below is a list of research providers that received soft dollar credits at SWIB's direction during 2022.

Research Provider		
Barclays Capital		
CitiGroup Global Markets		
Credit Suisse Securities		
Goldman Sachs & Co.		
JP Morgan Securities		
Mizuho Securities		
Morgan Stanley & Co.		
Raymond James & Associates		
RBC Capital Markets		
Scotia Capital		
UBS Securities		
Wells Fargo Securities		

If there are any questions, please do not hesitate to reach out as it relates to this report or any other Investment Board matters.

Sincerely,

- DocuSigned by:

Ednin Denson

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Edwin Denson

Executive Director/Chief Investment Officer

cc: Members, Joint Committee on Finance Robert Lang, Legislative Fiscal Bureau Joe Malkasian, Clerk of Joint Committee on Finance